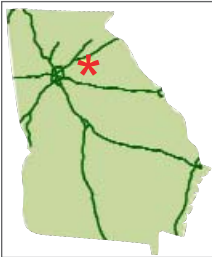




tradition. innovation. location.



As the 5th fastest growing county in Georgia and the 20th fastest growing in the nation, Barrow County is a desirable community to live, work, and play. Interstate 85 crosses through the northeast corner of Barrow County, providing easy access to Atlanta and the Carolinas to the east. Georgia Highway 316 passes through the heart of the county, connecting Atlanta, Gwinnett and Athens and serving as an outpost for several national and regional distribution centers.

### Tourism Highlights

Barrow County offers a wide variety of tourism activities for the adventurous. Fort Yargo, one of the state's busiest parks, neighbors the bustling commercial district of Winder and lies in between two of the heaviest traveled corridors in Barrow County. It offers down-to-earth fun of camping, hiking or fishing on the 260-acre Marbury Creek Reservoir in Fort Yargo Park.

Other places of interest include the historic downtowns of Winder and Statham, golf at the prestigious Georgia Club or the recreational amenities offered at the 3500-acre Chateau Elan Resort.

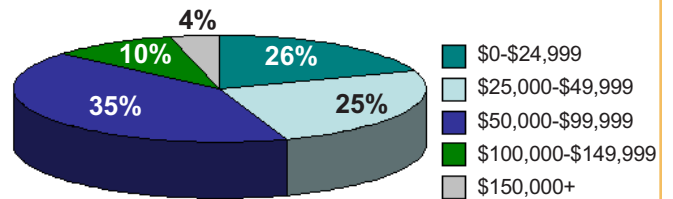


### Demographic Overview

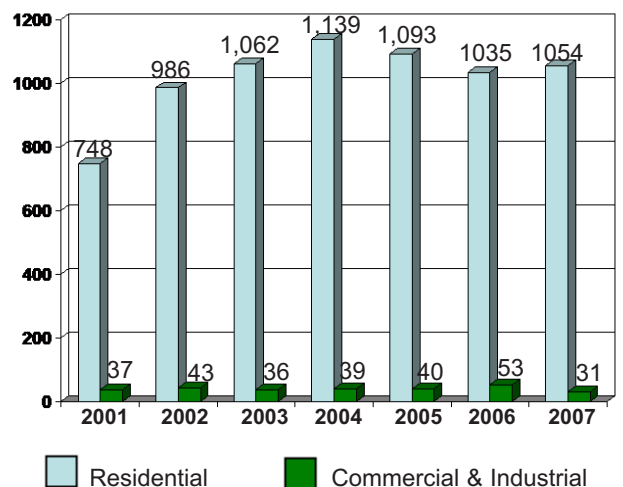
|                         | Winder Trade Area* | Barrow County |
|-------------------------|--------------------|---------------|
| 2008 Est. Population    | 18,141             | 69,493        |
| 2013 Proj. Population   | 20,916             | 83,806        |
| Number of Households    | 7,756              | 24,946        |
| Median Household Income | \$48,580           | \$54,595      |

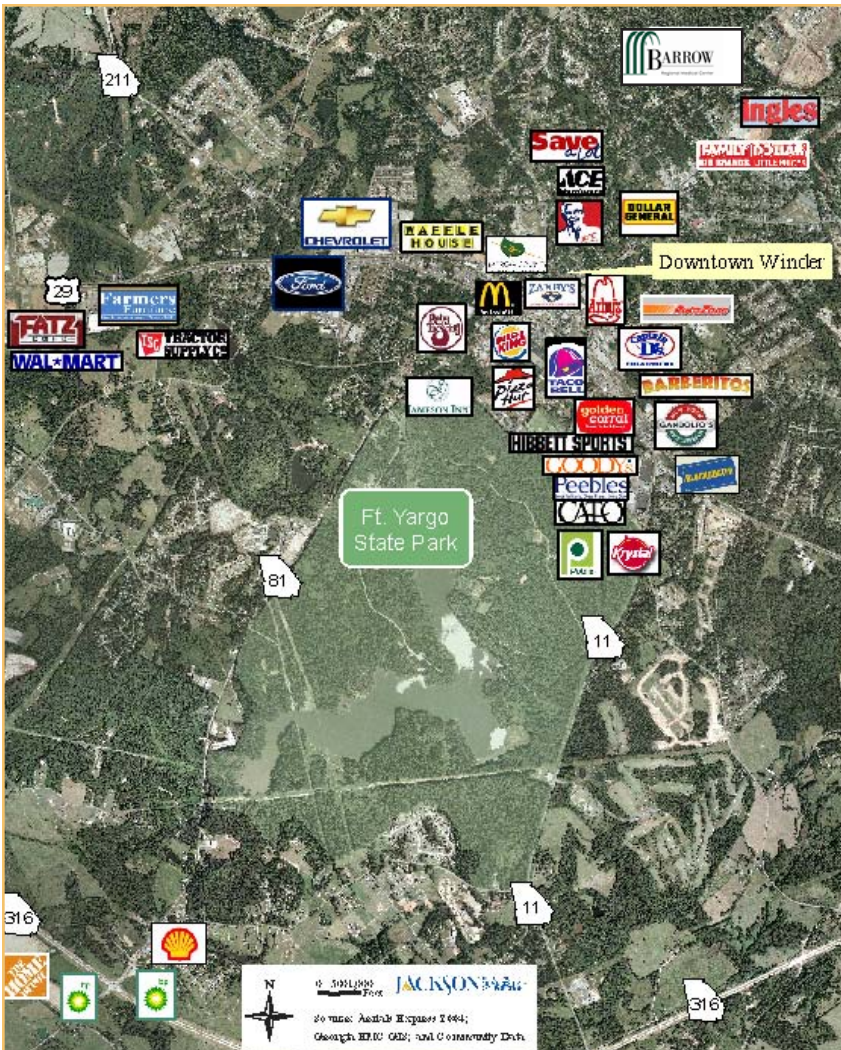
\* 3-mile radius  
Source: SitesUSA/Regis

### Barrow County Household Income



### Building Permits



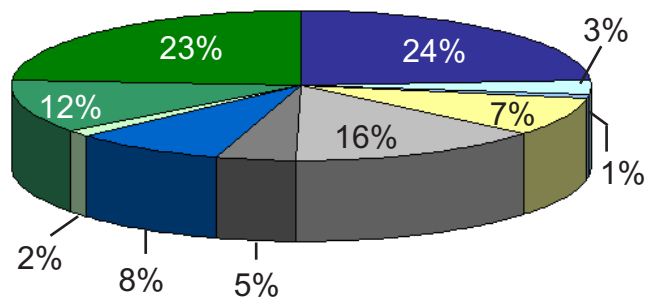


## Community Overview

As a growing bedroom community to Atlanta and the University of Georgia, Barrow County is the home to six municipalities; Auburn, Braselton, Bethlehem, Carl, Statham and Winder- each have their unique personality and charm. The City of Winder is the county seat and largest commercial center.

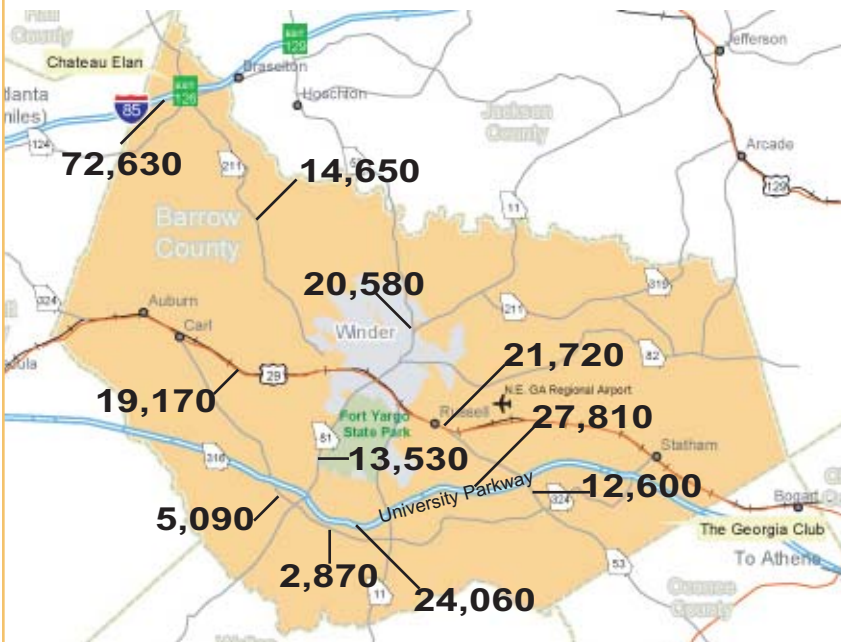
Available sites and buildings in the community's retail corridors are zoned and ready for development. Barrow County welcomes developers bringing quality growth that complements the community's distinct lifestyle.

## Retail Sales by segment

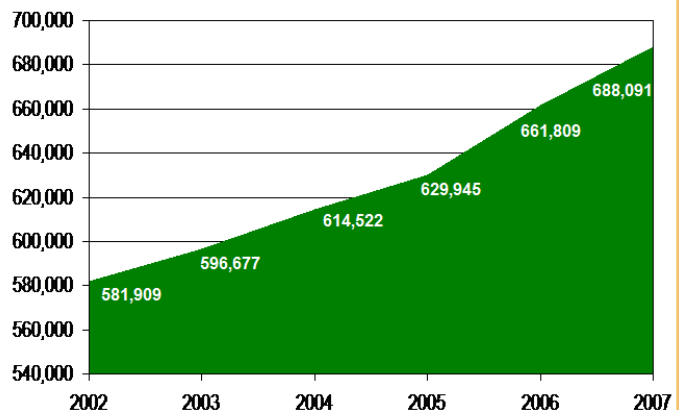


- Motor Vehicle/Parts
- Food/Beverage
- General Merchandise
- Electrical/Appliance
- Gasoline
- Furniture
- Health/Personal Care
- Other
- Building Materials
- Clothing/Accessories

## 2006 Traffic Count Data



## Fort Yargo State Park Vistors



Barrow Economic Development Council  
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 770-867-9440  
 www.barrowchamber.com

Brochure provided by:

